

INVOICE NO. EN5558349

8/28/2016 **INVOICE DUE DATE** 

**BILL CYCLE** 201608

9/25/2016

**INVOICE DATE** 

**Dayton Communications** P.O. Box 9083 Lancaster, PA 17604

## **INVOICE**

| AGENCY                | AGENCY NO.   | CUSTOMER              | CUSTOMER NO. |  |
|-----------------------|--------------|-----------------------|--------------|--|
| Dayton Communications | DAYTONCOMMUN | Nick Selch PA Dist 41 | P49495       |  |

| ORDER NO.  | MARKET             | PRODUCT TYPE | COST     | UNITS ORDERED | UNITS AIRED |
|------------|--------------------|--------------|----------|---------------|-------------|
| EN11847687 | Harrisburg-Lebanon | TV           | \$787.50 | 21            | 21          |

## **INVOICE NOTES**

**Gross Advertising Total** \$787.50 **Agency Commission** (\$118.13) **Net Advertising Total** \$669.37

Net 30 Days Terms:

Mail to: **Comcast Spotlight** 

P.O. Box 415949

Boston, MA 02241-5949



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AFFIDAVIT

Product: Comcast Order No: EN11847687 Market: Harrisburg-Lebanon

Estimate No: TIM Est No: 665012 Contract Type: Single

Campaign No: AE Name: HLLY Regional Political

**Commercial Summary** 

| Spot ID   | Title                                 | Zone                | Networks        | Spots | Cost     |  |  |
|-----------|---------------------------------------|---------------------|-----------------|-------|----------|--|--|
| NW1563273 | NSWR0001H Nick Selch 1 Why Run        | Lancaster Zone/5932 | CNN, FXNC, MNBC | 6     | \$229.00 |  |  |
| NW1563275 | NSAM0002H Nick Selch 2 About Me       | Lancaster Zone/5932 | CNN, FXNC, MNBC | 7     | \$251.50 |  |  |
| NW1563276 | NSREOOO3H Nick Selch 3 Rudget Failure | Lancaster Zone/5932 | CNN EXNC MNRC   | R     | \$307.00 |  |  |

**Channel Summary** 

| Network | Zone                | Spot ID   | Spots | Cost     |
|---------|---------------------|-----------|-------|----------|
| CNN     | Lancaster Zone/5932 | NW1563273 | 2     | \$69.00  |
| CNN     | Lancaster Zone/5932 | NW1563275 | 3     | \$91.50  |
| CNN     | Lancaster Zone/5932 | NW1563276 | 2     | \$69.00  |
| FXNC    | Lancaster Zone/5932 | NW1563273 | 1     | \$96.00  |
| FXNC    | Lancaster Zone/5932 | NW1563275 | 1     | \$96.00  |
| FXNC    | Lancaster Zone/5932 | NW1563276 | 2     | \$144.00 |
| MNBC    | Lancaster Zone/5932 | NW1563273 | 3     | \$64.00  |
| MNBC    | Lancaster Zone/5932 | NW1563275 | 3     | \$64.00  |
| MNBC    | Lancaster Zone/5932 | NW1563276 | 4     | \$94.00  |

| Date   | Net  | Zone/Syscode        | Time    | Spot Name                                | Program                              | Len | Line | Rate    | Flag |
|--------|------|---------------------|---------|--|--------------------------------------|-----|------|---------|------|
| 8-3-16 | FXNC | Lancaster Zone/5932 | 5:46PM  | NSBF0003H Nick Selch 3 Budget<br>Failure | The Five                             | 30  | 10   | \$72.00 |      |
| 8-3-16 | MNBC | Lancaster Zone/5932 | 8:30AM  | NSBF0003H Nick Selch 3 Budget<br>Failure | Morning Joe                          | 30  | 14   | \$17.00 |      |
| 8-3-16 | MNBC | Lancaster Zone/5932 | 8:48AM  | NSAM0002H Nick Selch 2 About Me          | Morning Joe                          | 30  | 14   | \$17.00 |      |
| 8-3-16 | MNBC | Lancaster Zone/5932 | 7:21PM  | NSBF0003H Nick Selch 3 Budget<br>Failure | Hardball With Chris<br>Matthews      | 30  | 13   | \$30.00 |      |
| 8-4-16 | CNN  | Lancaster Zone/5932 | 7:57PM  | NSWR0001H Nick Selch 1 Why Run           | Erin Burnett OutFront                | 30  | 11   | \$46.50 |      |
| 8-4-16 | MNBC | Lancaster Zone/5932 | 7:35AM  | NSWR0001H Nick Selch 1 Why Run           | Morning Joe                          | 30  | 14   | \$17.00 |      |
| 8-4-16 | MNBC | Lancaster Zone/5932 | 8:22AM  | NSBF0003H Nick Selch 3 Budget<br>Failure | Morning Joe                          | 30  | 14   | \$17.00 |      |
| 8-5-16 | CNN  | Lancaster Zone/5932 | 6:39PM  | NSWR0001H Nick Selch 1 Why Run           | The Situation Room With Wolf Blitzer | 30  | 12   | \$22.50 |      |
| 8-5-16 | CNN  | Lancaster Zone/5932 | 7:29PM  | NSBF0003H Nick Selch 3 Budget<br>Failure | OutFront                             | 30  | 11   | \$46.50 |      |
| 8-5-16 | FXNC | Lancaster Zone/5932 | 9:46PM  | NSWR0001H Nick Selch 1 Why Run           | The Kelly File                       | 30  | 9    | \$96.00 |      |
| 8-5-16 | MNBC | Lancaster Zone/5932 | 6:23AM  | NSWR0001H Nick Selch 1 Why Run           | Morning Joe                          | 30  | 14   | \$17.00 |      |
| 8-5-16 | MNBC | Lancaster Zone/5932 | 8:21AM  | NSAM0002H Nick Selch 2 About Me          | Morning Joe                          | 30  | 14   | \$17.00 |      |
| 8-5-16 | MNBC | Lancaster Zone/5932 | 10:43PM | NSWR0001H Nick Selch 1 Why Run           | Hardball With Chris<br>Matthews      | 30  | 13   | \$30.00 |      |
| 8-6-16 | CNN  | Lancaster Zone/5932 | 4:45PM  | NSAM0002H Nick Selch 2 About Me          | CNN Newsroom With Poppy<br>Harlow    | 30  | 12   | \$22.50 |      |
| 8-6-16 | CNN  | Lancaster Zone/5932 | 5:56PM  | NSAM0002H Nick Selch 2 About Me          | CNN Newsroom With Poppy<br>Harlow    | 30  | 12   | \$22.50 |      |

| Date   | Net  | Zone/Syscode        | Time    | Spot Name                                | Program  | Len | Line | Rate    | Flag |
|--------|------|---------------------|---------|--|--|-----|------|---------|------|
| 8-6-16 | FXNC | Lancaster Zone/5932 | 4:51PM  | NSBF0003H Nick Selch 3 Budget<br>Failure | America's Election HQ                          | 30  | 10   | \$72.00 |      |
| 8-6-16 | MNBC | Lancaster Zone/5932 | 11:30PM | NSAM0002H Nick Selch 2 About Me          | Dateline NBC                                   | 30  | 13   | \$30.00 |      |
| 8-7-16 | CNN  | Lancaster Zone/5932 | 6:54PM  | NSBF0003H Nick Selch 3 Budget<br>Failure | CNN Newsroom With Poppy<br>Harlow              | 30  | 12   | \$22.50 |      |
| 8-7-16 | CNN  | Lancaster Zone/5932 | 10:51PM | NSAM0002H Nick Selch 2 About Me          | Declassified: Untold Stories of American Spies | 30  | 11   | \$46.50 |      |
| 8-7-16 | FXNC | Lancaster Zone/5932 | 9:50PM  | NSAM0002H Nick Selch 2 About Me          | Stossel  | 30  | 9    | \$96.00 |      |
| 8-7-16 | MNBC | Lancaster Zone/5932 | 7:33PM  | NSBF0003H Nick Selch 3 Budget<br>Failure | Caught On Camera                               | 30  | 13   | \$30.00 |      |

Order# EN11847687 Total: \$787.50



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201608

**BILL TO** 

Dayton Communications P.O. Box 9083 Lancaster, PA 17604

## **REMITTANCE**

## Please return this document with your payment

| AGENCY                | AGENCY NO.   | CUSTOMER              | CUSTOMER NO. |  |
|-----------------------|--------------|-----------------------|--------------|--|
| Dayton Communications | DAYTONCOMMUN | Nick Selch PA Dist 41 | P49495       |  |

 Terms:
 Net 30 Days
 Phone:
 610-350-3675

 Mail to:
 Comcast Spotlight
 Fax:
 484-983-3126

P.O. Box 415949

Note: OMC\_Business\_Operations

@cable.comcast.com

Special Note:

Net Balance Due \$669.37

We accept checks, money orders, and all major credit cards.

Boston, MA 02241-5949